

# The International CSR Excellence Awards

for companies that care

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Corporate Social  
Responsibility  
**BEST PRACTICE**  
as demonstrated  
by companies  
that have a heart



## ENTRY BOOKLET

**CLOSING DATE for free entries March 31**  
**CLOSING DATE for late entries April 30**





## IS YOURS A COMPANY THAT CARES?

**Do you care about your employees?**

**Do you care about your community?**

**Do you care about your partners, customers and suppliers?**

You could win an International Corporate Social Responsibility Excellence Award. All winners will be invited to a glittering presentation ceremony to be presented with their trophies at a top venue.

Responsible, caring companies are in a privileged position to be able to help those who depend on them for their livelihoods, and others less fortunate.

They can be a realistic force for good and change-for-the-better, and we want to recognise and reward their efforts in this direction.

### A word about our sponsors

Partners in Protecting the Planet is an informal group of responsible businesses that recognises the enormous difference that caring companies can make to the quality of life and prospects of everyone touched by their corporate activities.

They want to encourage more companies to commit to making a positive, beneficial impact on their customers, their suppliers, their employees and their families and communities.



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Creativity and responsibility in a new economy  
[www.eco-brand.co.uk](http://www.eco-brand.co.uk)

Our sponsors, **PPPshopping.com**, will plant a tree for every entry received, and they will plant more trees to offset your journeys to attend the prizegiving.

## EVERY COMPANY IS ENTITLED TO A FREE ENTRY.

Every company or organisation is invited to submit a **free entry** in one category

The closing date for free entries is March 31

Late entries are accepted up to April 30 upon payment of the Late Entry Fee of £100 + VAT.

The same entry can be submitted in more than one category. These would be additional entries and an Additional Entry Fee of £100 + VAT is payable for each one. Other additional entries are accepted on the same terms.

Our panel of independent judges all have experience and success in the field of corporate social responsibility and they will make their decisions by May 20

There will be THREE chances of success for each entry, as we will be presenting Gold, Silver and Bronze awards in every category – plus an overall winner.

All winners will be invited to a prestigious prizegiving ceremony, including food and drinks at a top venue in the Summer.



**If you are a company that cares, send your entry NOW!**

Your free entry form is printed on the next page.

Good luck.

You can enter online at: [csrawards.co.uk](http://csrawards.co.uk)

OR use the Entry Form in this booklet and email it to [entries@csrawards.co.uk](mailto:entries@csrawards.co.uk)



## ENTRY FORM

All you have to do is complete the Entry Form and then send it with your two-part entry.

PART 1 is a 250-word synopsis of why you think you should win an International Corporate Social Responsibility Excellence Award.

PART 2 allows you up to 1500 words to go into more detail about your appropriate endeavours.

You can also submit a CSR report and up to six pages of any additional documentation to support your entry.

Contact name .....

Email address .....

Company Name.....

Address .....

Post Code.....Phone Number.....

SOLE TRADER (1/2 employees)  SMALL BUSINESS (up to 50 employees)  MEDIUM BUSINESS (51-250 employees)  LARGE BUSINESS (251+ employees)

DON'T FORGET TO ADD YOUR SYNOPSIS AND YOUR FULL ENTRY SUMMARY ON SEPARATE SHEETS OF PAPER

**You can enter online at: [csrawards.co.uk](http://csrawards.co.uk)**

OR use the Entry Form in this booklet and email it to **[entries@csrawards.co.uk](mailto:entries@csrawards.co.uk)** OR post it to

**The Mill House, Mill Lane, Earls Barton, Northampton NN6 0NR, England**

**TEI: 01604 810507**

**Web: [www.csrawards.co.uk](http://www.csrawards.co.uk)**

## SECTOR

Please indicate your most appropriate sector by using the tick boxes. Any entry may be transferred to another sector at the discretion of the judges, if they think it appropriate.

### COMMERCE AND INDUSTRY SECTOR

- AUTOMOTIVE INDUSTRY
- BANKING/FINANCE/INSURANCE
- BUILDING & CONSTRUCTION
- DISTRIBUTION & LOGISTICS
- ELECTRICAL & ELECTRONICS
- ENGINEERING & MANUFACTURING
- FARMING & AGRICULTURE
- FOOD & DRINK
- FUEL, POWER & ENERGY
- HEALTH
- LEGAL
- LEISURE/TRAVEL
- MEDIA, MARKETING, ADVERTISING, PR
- PAPER & PACKAGING
- PARTNERSHIPS  
working with other companies or councils
- PRINTING & PUBLISHING
- PROPERTY & ESTATE MANAGEMENT
- RETAIL & WHOLESALE
- SCIENCE, TECHNOLOGY, AEROSPACE
- SERVICE INDUSTRIES
- TRANSPORT/FREIGHT & HIGHWAYS
- UTILITIES  
Water, Gas, Electricity & Telecomms companies
- OTHER (please state) .....

### PUBLIC SECTOR

- CENTRAL GOVERNMENT  
+ department title.....
- CITY COUNCIL
- COUNTY COUNCIL
- DISTRICT/BOROUGH COUNCIL
- LONDON BOROUGH
- METROPOLITAN BOROUGH COUNCILS
- TOWN / PARISH COUNCIL
- UNITARY AUTHORITIES
- AMBULANCE
- FIRE AND RESCUE
- GOVERNMENT AGENCY
- HOUSING ASSOCIATION
- NATIONAL HEALTH SERVICE
- POLICE
- PRISON SERVICE
- OTHER (please state) .....

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# CATEGORIES

Please indicate your most appropriate category by using the tick boxes. Any entry may be transferred to another category at the discretion of the judges, if they think it appropriate.

- BUSINESS OPPORTUNITIES
- CHARITABLE GIVING
- COMMUNICATION
- COMMUNITY COMMITMENT
- CORPORATE CITIZENSHIP
- CSR REPORTS
- CUSTOMER CARE
- EQUAL OPPORTUNITIES  
(gender/race/religion/disabled)
- ETHICAL INVESTMENT
- FAIR TRADE
- GOVERNANCE
- INITIATIVES  
(for communities/customers/employees/environment)
- INNOVATION
- INVESTMENT  
(of corporate time/effort/funding)
- LEADERSHIP
- PARTNERSHIPS / SPONSORSHIP
- PHILANTHROPY
- RISK ASSESSMENT
- SOCIO-ECONOMIC
- SUPPLIER BENEFITS
- SUPPLY MANAGEMENT
- SUPPORT THE ARTS
- SUSTAINABILITY
- VOLUNTEERING

## EMPLOYEE BENEFITS

- EDUCATION
- ENGAGEMENT
- FAMILY COMMITMENT
- HEALTH
- PROMOTION PROSPECTS
- SKILLS DEVELOPMENT
- TRAINING
- TRANSPORT  
(EG: CAR-SHARING/BIKE TO WORK/ ETC)

## ENVIRONMENTAL

- AIR QUALITY
- CLIMATE CHANGE
- EMISSION REDUCTION
- ENERGY REDUCTION
- NOISE CONTROLS
- POLLUTION AVOIDANCE
- WASTES MANAGEMENT
- WATER SAVINGS
- OTHER (please state)

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**POSTAL ADDRESS:** The International CSR Excellence Awards,  
The Mill House, Mill Lane, Earls Barton, Northampton NN6 0NR, England  
or please visit: [www.csrawards.co.uk](http://www.csrawards.co.uk)

**THE FIRST ENTRY IS FREE.** There is no limit to how many entries you can submit.  
You can enter the same paper in more than one category if you wish but these will count as additional entries  
Additional and late entries are accepted upon payment of a £100 entry fee + VAT.

**THANK YOU FOR YOUR ENTRY.**

[www.csrawards.co.uk](http://www.csrawards.co.uk)